MARIA CIAMPONE

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EDUCATION

University of Cincinnati *Class of 2021*
College of Design, Architecture, Art, and Planning (DAAP)
B.S. Communication Design | GPA 3.85
Participated in the Professional Practice Program,
alternating semesters of study with work experience in
the field of design.

ACTIVITIES + ACHIEVEMENTS

Chi Omega *Director of Marketing*
2016 - 2021

Delta Sigma Pi *Apparel Chair*
2017 - 2018

Design in Mind
2016 - 2018

Cincinnatus University Scholar
2016 - 2021

Dean's List
2016 - 2021

WORK

Mertz Design Studio *Graphic Designer*
July 2021 - Present | Blue Ash, Ohio
Responsible for designing packaging, developing brands,
e-commerce creation, social media management of multiple
brands at any given time. Successfully meeting deadlines,
managing clients, and presenting work.

Procter & Gamble *Design Intern*
September - December 2020 | Boston, Massachusetts
Worked with brands such as Gillette, Venus, Joy, and more
while managing working remotely on the Gooming Team.
Explored hundreds of packaging updates and new concepts
designed to target a new generation of consumers.

Kao USA *Graphic Design Intern*
May 2019 - May 2020 | Cincinnati, Ohio
Worked on global brands such as Jergens, Bioré, John
Frieda, and more. Collaborated daily with designers on
packaging designs, brand development, digital content
creation, and corporate projects.

Zaptivity *Graphic Design Co-op*
September - December 2019 | Cincinnati, Ohio
Assisted senior designers on projects for clients such
as product packaging, trade shows, and web material.
Designed early-stage brand concepts for company
merge (now named "Arnold.")

Cincinnati Bengals *Marketing Photographer*
2018 Regular Season | Cincinnati, Ohio
Responsible for capturing, editing, and organizing game
day photos of fans interacting with sponsored material
where I utilized quick thinking, attention to detail, and
composition skills.

SKILLS

Adobe Creative Suite | Microsoft Office Suite |
Google Workspace | Maya Animation Software |
InVision Studio | Keynote | Miro | Social Media |
Photography | Digital Illustration

references available upon request